

**LOUDON COMMUNICATIONS COUNCIL MINUTES**  
**OCTOBER 18, 2010**  
**LOUDON ELEMENTARY SCHOOL**

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**Meeting Attendees:**

Patricia Jackson	Debbie Kardaseski	MaryAnn Steele
Samantha French	Jennifer Becker	

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- I. Advertising Reports – Samantha French reported on the ads she has sold for the November issue. She reviewed new and existing ads.
  
- II. Treasurer’s Report – Treasurer Jennifer Becker distributed a complete Treasurer’s statement for the accounts, ad sales and commission expense reports, as well as an account balance sheet.  
  
In the Loudon Communications Council account the previous balance as of September 20, 2010 was \$15,578.05. There was a credit of \$1,352.00. There were debits of \$488.90 leaving a balance of \$16,441.15, less outstanding contracts payable in the amount of \$4,666.50, leaving an adjusted account balance of \$11,774.65 as of October 18, 2010.  
  
In the town expense account the previous balance as of September 20, 2010 was \$8,593.20. There was a debit of \$1,050.00, leaving a balance of \$7,543.20 as of October 18, 2010.
  
- III. Publication Coordinator – Debbie Kardaseski reported on the articles she has received for the November issue. She also initiated a discussion regarding an article submission about a resident who has gained some recognition from his paintings. The article also has information on how to purchase Christmas cards. The committee discussed and felt that running an article regarding his talents was great, but the article cannot contain information on how to place an order or it would be considered an advertisement. Debbie will edit the article as appropriate.
  
- IV. Secretary’s Report – The meeting minutes were reviewed from the September 20, 2010 meeting. A motion was made by Jennifer Becker to accept the minutes; Maryann Stelle seconded the motion.

A motion was made by MaryAnn Steele to adjourn, the meeting adjourned at 7:02 p.m. The next meeting of The Loudon Communications Council will be held on Monday, November 15 at 6:30 p.m. at The Loudon Elementary School.

Respectfully Submitted,  
Patricia Jackson, Secretary  
Loudon Communications Council