

**LOUDON COMMUNICATIONS COUNCIL MINUTES OF NOVEMBER 14, 2005 AT THE COMMUNITY BUILDING – CHARLIE’S BARN, ON VILLAGE ROAD.**

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**Council Members Present:**

Raymond Cummings     Dorothy Mulkhey  
Amanda Masse         Kris Tripp

**Non-Members Present:**

Samantha French         Tom McCue  
Deb Kardaseski

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- I. Secretary Amanda Masse distributed copies of the October 10<sup>th</sup> meeting to those who had not received them via email. Those present reviewed the minutes. A motion was made by Raymond Cummings to accept the minutes; with a second by Kris Tripp, the minutes were accepted.
  
- II. Treasurer Dorothy Mulkhey read the income and expense report for October. For the month of October the beginning balance was \$4,170.75. There were deposits of \$1,717.00 and there were expenses of \$1,569.60. The ending balance for October was \$4,318.15. The entire \$20,000 in the town budget for the Communications Council remains to utilize if needed. A motion was made by Amanda Masse to accept the Treasurer’s report as read; with a second by Raymond Cummings, the report was accepted.
  
- III. Advertising – Samantha French submitted paperwork for ten advertisements this month including several new advertisers. She is also working on several for next month. Terri Barton was not present. Raymond Cummings will be contacting Terri regarding the deadline for *The Loudon Ledger*. In an effort to get even more information from the public, the deadline has been moved back leaving no room for late submissions of articles or advertisements. As is stated in the policy, *If the ad salesperson(s) is unable to make this meeting, prior arrangements must be made with the publication coordinator to ensure that all ads will be placed and production can begin on The Loudon Ledger*. It has always been the goal of The Communications Council to ensure that publication is on schedule so that *The Loudon Ledger* is in mailboxes in a timely manner.
  
- IV. Publication Coordinator – Deb Kardaseski reported that she had received a donation from Emma Tillotson for \$15 as a thank you for mailing *The Loudon Ledger* to her. Treasurer Dottie Mulkhey accepted the donation on behalf of The Communications Council. Deb reported that she has received a large amount of community news for the December issue including a number of great photos. The lead story will be the ribbon cutting and dedication ceremony of the Veteran’s Memorial. Deb received information about a Loudon resident who is an avid Red Sox fan with an extensive collection of Red Sox memorabilia. Council members present agreed that this would be a great article to have in a spring issue-possibly April when the Sox are starting back up again. A Council member will be assigned to be in contact with the individual and write the article. Deb will be working on a series of articles in the future about the Bicentennial Quilt and hopes to feature a row of the quilt with photos and details on each square in each issue. Amanda Masse had received a call from a Loudon citizen who has a very interesting business. Raymond Cummings knows Mr. Jeffries and will be in contact with him, Amanda and Raymond will work on writing this article for a future issue. Deb Kardaseski noted that with the increased information going into the issues she would get information on increasing the print run to 2,200. Council members present agreed that additional copies would be beneficial to have. Kris Tripp had an idea for a new section about Wildlife here in Loudon. The goal would be to educate the townspeople on the different species of wildlife that we have here in Loudon and encourage people to send in photos if they have them. Council members agreed this was a great idea and stated that Ed and Julie Robinson would be a great resource for information about wildlife. Kris also had an idea of having the Library get together a famous quote

contest or research type scavenger hunt for townspeople to get to know the library and what information that they have available there. Kris stated that she would be in contact with Librarian Nancy Hendy or Dale Gregory on this idea. Council members present also mentioned that The Loudon Ledger would be a great way for the Library to get information out there on what they still need done on the children's room addition and if there are specific items that could be sponsored or donated to underwrite costs.

- V. Website – Rodney Phillips was not present. Amanda reported that Rodney will need the list of advertisers who should be included on the website with their name and actual ad. Rodney would like permission from the Council to contact the Merrimack Valley High School and request the skills of a responsible and computer-knowledgeable Loudon student to update information on the website as part of a senior project or community service hours. The Communications Council members present agreed that this would be a great idea and encouraged Rodney to move forward with the request. Amanda Masse stated that she is putting the finishing touches on the letter to the Selectmen in regard to having the Selectmen's office and Planning/Zoning board office update their meeting minutes and agendas for the website on a regular basis. Kris Tripp had a copy of the new banner top to the website and those present liked the new design. Rodney Phillips will also be working on an introduction to the new website article for an upcoming issue of *The Loudon Ledger*. Amanda noted that she will continue to work with various organizations in town updating their information.

VI. Old Business –

- A. New Communications Council Member Recruit – The recruitment effort will continue as it is important to have more citizens involved. Articles will continue to run in The Loudon Ledger and on the website encouraging even more participation from all town organizations on The Loudon Communications Council.
- B. Post Office Key – It was agreed that only Loudon Communications Council directors Kris Tripp and Dorothy Mulkhey will have keys to the Loudon Communications Council post office box. This will ensure that the mail is picked up and distributed in a timely manner on a consistent basis.

A motion was made by Amanda Masse to adjourn, with a second by Kris Tripp, the meeting adjourned at 8:05 p.m.

The next meeting of The Loudon Communications Council will be held on Monday, December 19<sup>th</sup> at 6:30 p.m. at The Community Building - Charlie's Barn in the village.

Respectfully Submitted,  
Amanda Masse, Secretary  
Loudon Communications Council