

LOUDON COMMUNICATIONS COUNCIL MINUTES OF JANUARY 23, 2006 AT THE COMMUNITY BUILDING – CHARLIE’S BARN, ON VILLAGE ROAD.

Council Members Present:

Raymond Cummings Dorothy Mulkhey
Amanda Masse Kris Tripp

Non-Members Present:

Samantha French Tom McCue
Deb Kardaseski Rodney Phillips
Terri Barton

- I. Secretary Amanda Masse distributed copies of the December 19th meeting minutes to those who had not received them via email. Those present reviewed the minutes. A motion was made by Dorothy Mulkhey to accept the minutes; with a second by Raymond Cummings, the minutes were accepted.
- II. Treasurer Dorothy Mulkhey read the income and expense report for December. For the month of December the beginning balance was \$3,180.21. There were deposits of \$155.00 and there were expenses of \$1,850.77. The ending balance for December was \$1,484.44. Those present discussed the need to increase the advertising sales and try to get those annual contracts renewed. It was agreed to utilize the funds allocated for The Communications Council in the town account for all items other than the postage which will continue to be paid from the regular account as a check is needed upon delivery. Deb will check with the Direct O Mail people to see how much postage has increased. A motion was made by Raymond Cummings to accept the Treasurer’s report as read; with a second by Amanda Masse, the report was accepted.
- III. Advertising – Terri Barton had ads from a number of businesses and is working on several of the yearly contracts from last year. She stated that some of the businesses are no longer operating. Terri also stated that she would work on the Maple pages advertisers for the March issue. Samantha French had four advertisements for the February issue. She is also working on the home parties section of advertisers for the March issue.
- IV. Publication Coordinator – Deb Kardaseski reported that this was quite a full issue. The preliminary warrant articles will be the head story as well as the budget hearing highlights. Information was received from many organizations and some even included photos. Deb will continue to run that we are in need of a recipe coordinator. Deb noted that the March issue should include the Maple Pages as well as changes to the warrant, school budget hearing information and a reminder of the new voting place. Terri Barton stated that she would look into getting someone to write an article for the Maple Pages in the March issue. The April issue will be the town meeting wrap-up.
- V. Website – Rodney Phillips stated that he was recently contacted by the Principal of the High School, Mike Jette. He will look for a responsible Loudon student who would be interested in helping out with the content of the website. Those present discussed the need to find a qualified trustworthy individual who is willing to help out and could be trained. Rodney stated that he was pleased to see that more minutes and agendas are being included on the site. Amanda noted that she had recently added information that the Conservation Commission provided. Rodney also stated that the advertisers are now up on the site.
- VI. New Business-
 - a) Town Report write-up – Tom McCue distributed the town report write-up that he had written. Those present thanked Tom for writing this piece and Tom agreed to make a few grammatical changes and get it to Bonnie for submission in the Town Report.

- b) Clarification on Advertisements – Those present discussed confusion regarding the accounting of several advertisements that were submitted for last month's issue. It was agreed to write a letter to Terri Barton to clarify the accounting of these advertisements. It is the Communications Council's hope that in the future complete paperwork submitted in a timely manner will eliminate any misunderstandings regarding the accounting of advertisements.
- c) Post Office Key – Raymond has received the post office key. He stated that he and Dottie will check the box this month and when Kris Tripp returns next month, she will be given the key.

A motion was made by Raymond Cummings to adjourn, with a second by Dorothy Mulkhey, the meeting adjourned at 8:15 p.m. The next meeting of The Loudon Communications Council will be held on Monday, February 20th at 6:30 p.m. at The Community Building - Charlie's Barn in the village.

Respectfully Submitted, Amanda Masse, Secretary - Loudon Communications Council