

**LOUDON COMMUNICATIONS COUNCIL MINUTES OF APRIL 16, 2007 AT THE
COMMUNITY BUILDING – CHARLIE’S BARN, ON VILLAGE ROAD.**

Council Members Present:

Raymond Cummings Kris Tripp Dorothy Mulkhey Tricia Ingraham Amanda Masse

- I. Advertising Reports – Samantha French was not present but had contacted Amanda to let her know that she would be getting the ad insertion orders to Deb and checks to Dottie.
- II. Publication Coordinator – Deb Kardaseski was not present. Due to her power being out, she was not able to give an accurate account of the articles appearing in the upcoming issue.
- III. Secretary’s Report – Amanda Masse distributed the minutes of March meeting via email and brought copies to the meeting. Those present reviewed the minutes. A motion was made by Kris Tripp to accept the minutes; with a second by Tricia Ingraham, the minutes were accepted.
- IV. Treasurer’s Report – Treasurer Dorothy Mulkhey read the income and expense report for March. For the month of March the beginning balance was \$18,576.27. There were no deposits and there were expenses of \$1,368.01. The ending balance for March was \$17,208.26. A motion was made by Amanda Masse to accept the Treasurer’s report; with a second by Kris Tripp, the motion passed.
- V. Website Update – Emily Bracey was not in attendance. The website continues to be used by many.
- VI. New Business-
 - a. Publication Contract – Deb Kardaseski had mailed a letter to Secretary Amanda Masse which outlined her costs to produce *The Loudon Ledger* on a monthly basis. The other council members, not having received a copy of the letter, reviewed the information. After much discussion, including review of the draft proposed budget, Council members decided to authorize Chairperson Raymond Cummings to sign a written revised contract proposal based on budget discussions in response.
 - b. Proposed Budget – Council members present discussed the draft budget numbers including the proposed changes in publication costs. Taking a very close look at the budget; factoring in increases in postage & mailing costs, PO Box rental, filing fees, website fees, ad sales carbon paper, donations to charitable organizations, and other items that come up within the course of the year, those present had concerns that these extra expenses could not be met. Not having accurate information on revised expenses and income, it was decided by all Council members present to postpone voting on the final budget pending more accurate information including a final contract for publishing.
 - c. Proposal for additional Ad Salesperson – Amanda Masse had received a phone call from Sandy Cloutier. Sandy sells advertisements for *the Suncook Valley Sun* paper and would like to sell ads for *The Loudon Ledger* as well. She stated that she was not interested in taking away any current contracts from other ad salespeople, but wanted to expand the area to new towns including Pittsfield, Barnstead, Alton and Gilmanton and has 17 years of ad sales experience. Those council members present discussed this proposal. After discussion, those present decided that at this time, The Loudon Communications Council is not looking for

additional ad sales representatives. Amanda will call Mrs. Cloutier and let her know of this decision. We will keep her contact information on file for the future and thank her.

A motion was made by Amanda Masse to adjourn, with a second by Kris Tripp, the meeting adjourned at 7:30 p.m. The next meeting of The Loudon Communications Council will be held on Monday, May 21st at 6:30 p.m. at The Community Building - Charlie's Barn in the village.

Respectfully Submitted,
Amanda Masse, Secretary
Loudon Communications Council