LOUDON COMMUNICATIONS COUNCIL MINUTES
September 20, 2010
Loudon Elementary School

Meeting Attendees:

Patricia Jackson	Debbie Kardaseski	Amanda Masse	Jennifer Becker
Samantha French	Peter Pitman	Kathy Pitman	

I. Secretary's Report – Patricia Jackson presented the meeting minutes from the June 21, 2010 meeting to review. A motion was made by Peter Pitman to accept the minutes; Jennifer Becker seconded the motion.

II. Advertising Reports – Samantha French reported on the ads she has sold for the October issue. She reviewed new and existing ads.

III. Treasurer's Report – Jennifer Becker reported the account transactions. In the Loudon Communications Council checking account the previous balance as of August 23, 2010 was $14,129.75. There was a credit of $2,889.00. There were debits of $1,440.70 leaving a balance of $15,578.05, less outstanding contracts payable in the amount of $4,761.00, leaving an adjusted account balance of $10,817.05 as of September 20, 2010.

In the town expense account, the previous balance was $9,378.80 as of August 23, 2010. There were debits of $785.60, leaving an adjusted account balance of $8,593.20.

IV. Publication Coordinator – Debbie Kardaseski reported on the articles she has received for the November issue. She explained that she received a request to run a free ad for 'Annual Farm Day'. The Council discussed and decided that this should be a paid ad, charged the standard ad rate, since this is a for-profit business. Debbie will send an email with this explanation to the advertiser.

V. Website Update –Kathy Pitman reported that the website is up to date. She will post the June minutes, now that they are approved. Patricia Jackson suggested updating the meeting location online to Loudon Elementary School, since all meetings will be at that location until June of 2011.

A motion was made by Peter Pitman to adjourn, the meeting adjourned at 7:15 p.m. The next meeting of The Loudon Communications Council will be held on Monday, October 18 at 6:30 p.m. at Loudon Elementary School.

Respectfully Submitted,
Patricia Jackson, Secretary
Loudon Communications Council