

LOUDON COMMUNICATIONS COUNCIL MINUTES
March 21, 2011

Meeting Attendees:

Meeting was held via email correspondence

- I. Treasurer's Report – Jennifer Becker sent the Communications Council Treasurers Statement and the Ledger Contract Sales Statements via email on March 21, 2011.

In the Loudon Communications Council account the previous balance as of February 14, 2011 was \$20,115.35. There were credits of \$567.20. There were debits of \$2,145.50, leaving a balance of \$18,537.05, less outstanding contracts payable in the amount of \$4,432.50, leaving an adjusted account balance of \$14,104.55 as of March 21, 2010.

In the town expense account the previous balance as of February 14, 2011 was \$127.20. There were debits totaling \$127.20, leaving a balance of \$0 as of March 21, 2011.

- II. Publication Coordinator – Debbie Kardaseski emailed all questions and a list of the articles she has received for the April issue. She reported that Representative Ken Kreis, Sr. sent an updated list of representatives and senators for page 2 that she will add in the next issue. Debbie also noted that she has received written permission from AAA New England to reprint the article about the Challenger Disaster.

The council discussed (via email) the two questions presented:

*Senator Andy Sanborn has volunteered to write a monthly article titled "State of the State," which would be non-political and focus on what is happening in and around the State House. The majority of the responses were to allow for this article to be published, as long as he keeps it non-partisan and non-political.

*There are a few requests for free ads: The Food Pantry is having a benefit concert, PTA Easter Egg Hunt & Bake Sale, Sock Hop at Loudon Center Freewill Baptist Church, The Children's Place is having an Auction/Fundraiser. The consensus of the council was to run these ads if there is room, but we need to have a discussion at the next meeting on how to handle these types of ads in the future. There was a suggestion made to create a page dedicated to fundraisers/benefits.

- III. Website Update – Sherry pointed out that Dottie is still listed as a member of the Council in the paper, but not on the web site. The consensus was to remove Dottie as a member.
- IV. Secretary's Report – There were no meeting minutes from the last meeting, February 14, 2011, as the meeting was not held. The minutes from the annual meeting, January 17, 2011 shall be accepted at the April 18, 2011 meeting.

- V. Other Business - Mary Ann Steele drafted the Annual Report and sent it via email to the council for review on February 8, 2011. She made the final edits and sent it to the Town Office, so the Selectmen could review before their meeting that evening.

Respectfully Submitted,
Patricia Jackson, Secretary
Loudon Communications Council