

**LOUDON COMMUNICATIONS COUNCIL MINUTES OF JUNE 16, 2008 AT THE  
COMMUNITY BUILDING ON VILLAGE ROAD.**

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**Meeting Attendees:**

MaryAnn Steele	Dorothy Mulkhey	Christine Campbell
Kris Tripp	Samantha French	Amanda Masse
Sharon Strout	Sherry Blanchard	Deb Kardaseski

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- I. Advertising Reports – Samantha French gave her advertising report to those present. She had a couple contracts and multiple monthly advertisers.
- II. Publication Coordinator – Deb Kardaseski reported on the articles she has received for the July issue. It seemed to be a fairly full issue. Deb noted on the regulars she hadn't received yet and those will be checked on.
- III. Secretary's Report – Amanda Masse had distributed the minutes of the May meeting via email. Those present reviewed the minutes. A motion was made by Sherry Blanchard to accept the May minutes as distributed; with a second by Sharon Strout, the May meeting minutes were accepted. Amanda will fix the large space in the bylaws and send it out again to all.
- IV. Treasurer's Report – Treasurer Dorothy Mulkhey distributed the income and expense reports for the month of May. There was a discrepancy found with the ending balance as reported for the month of April at the previous meeting. It was reported that the ending balance was \$16,251.15 but there was an additional deposit of \$735.00 that brought the ending balance for April to \$16,986.15. For the month of May the beginning balance was \$16,986.15. There were no deposits and there were expenses of \$2,118.24. The ending balance for May was \$14,867.91. A motion was made by MaryAnn Steele to conditionally accept the Treasurer's report of May with a second by Sharon Strout, the motion passed.
- v. Website Update – Sherry Blanchard reported that things were going well with the website. Sherry will update the contact list on the website for Communications Council.
- VI. Old Business -
  - a. Treasurer – Those present discussed the possibility of Melanie Kiley accepting the treasurer position filling Dorothy Mulkhey's term. Amanda Masse will get in touch with her to discuss this. Dottie will train her and help with making the smooth transition.
- VII. New Business –
  - a. Direct-O-Mail – Christine Campbell reported on the problems she has been encountering when delivering the papers to Direct-O-Mail. There is no clear procedure when it comes to where the papers are to be dropped off and communication is very challenging. Christine expressed extreme frustration in the way she has been addressed and the manner in which direction is given. The Council members present agreed that something must be done to avoid loss of volunteers to do this important job. Deb Kardaseski will look into other mailing options as well as whose permit is utilized for the mailing. A report will be given at the next meeting. Christine was willing to pick up the papers and deliver them again for the July issue but appreciates the Council looking into a solution to this problem.
  - b. Postage costs – Those present discussed the cost of mailing *The Loudon Ledger* first class. Deb currently mails them to 17 addresses at a cost of \$1.17 per issue. A motion was made by

Amanda Masse to reimburse Deb Kardaseski for the cost of mailing the issues; with a second by Kris Tripp, the motion passed unanimously. Treasurer Dorothy Mulkhey also noted that they could be brought down to the Town Offices for use of the postage meter and that cost could be charged to The Communications Council budget. Council members also discussed writing a letter to those who receive them via mail asking for a minimum \$24 donation. It was agreed by all that those 4 Loudon residents on Upper City Road should not be charged as they receive their mail through Pittsfield not Loudon. Amanda will work on a letter, getting it out to council members for review.

A motion was made by Kris Tripp to adjourn, with a second by Dorothy Mulkhey, the meeting adjourned at 7:35 p.m. The next meeting of The Loudon Communications Council will be held on Monday, July 21<sup>st</sup> at 6:30 p.m. at The Community Building in the village.

Respectfully Submitted,  
Amanda Masse, Secretary  
Loudon Communications Council