

**LOUDON COMMUNICATIONS COUNCIL MINUTES OF SEPTEMBER 15, 2008 AT THE COMMUNITY BUILDING ON VILLAGE ROAD.**

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**Meeting Attendees:**

MaryAnn Steele	Jennifer Becker	Sharon Strout
Amanda Masse	Sherry Blanchard	Deb Kardaseski

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- I. Advertising Reports – Samantha French was not present but will connect with Deb and Jenn with ads, money and paperwork.
- II. Publication Coordinator – Deb Kardaseski reported on the articles she has received for the October issue. The issue will be a full one with lots of general info news. Deb discussed an ad she had received from a regular advertiser wanting to deal directly with the Council for the ad. Those present discussed that all ad sales should be directed to and through Samantha as she is our ad salesperson. MaryAnn will work on this issue and report back next month. Deb noted that Pete Pitman has volunteered to pick up the papers from the *Concord Monitor* and deliver them to Direct-O-Mail and the extras to Amanda for distribution. Those present thank Mr. Pitman for volunteering to do this, it is a huge help! Deb also discussed the church section which continues to grow with information about their upcoming events. She will work on the size of this column and compact info. If churches want additional information publicized, they may need to purchase ad space.
- III. Secretary’s Report – Amanda Masse had distributed the minutes of the August meeting via email. Those present reviewed the minutes. A motion was made by Sherry Blanchard to accept the August minutes as distributed; with a second by Sharon Strout, the August meeting minutes were accepted.
- IV. Treasurer’s Report – Treasurer Jennifer Becker distributed a complete Treasurer’s statement for the accounts as well as an ad sales and commission expense reports. In the Communications Council account the previous balance as of August 18<sup>th</sup> was \$14,898.67. There were deposits of \$610.00 and expenses of \$378.11 leaving a balance as of September 15, 2008 of \$15,130.56. In the town expense account the balance was \$10,163.60 as of August 18, 2008. There were expenses of \$1,784.59, leaving a balance to date of \$8,379.01. A motion was made by Amanda Masse to accept the treasurer’s reports as presented; with a second by MaryAnn Steele, the motion passed.
- V. Website Update – Sherry Blanchard reported that Rodney moved the passed issues link to the top of the website as it was a popular search and the site continues to be utilized and is functioning well.
- VI. Old Business –
  - a. Direct-O-Mail – as previously discussed, Pete Pitman has volunteered to pick up and appropriately distribute *The Loudon Ledgers* on a monthly basis. Thank you Mr. Pitman!
  - b. Annual Meeting was supposed to be held in October and further notice will go out after next month. ***(The annual meeting notice was not distributed and will be moved to the November meeting).***

A motion was made by Sharon Strout to adjourn, with a second by Sherry Blanchard, the meeting adjourned. The next meeting of The Loudon Communications Council will be held on Monday, October 20<sup>th</sup> at 6:30 p.m. at The Community Building in the village.

Respectfully Submitted,  
Amanda Masse, Secretary  
Loudon Communications Council

*Thank you to Jenn Becker for finishing the minutes!*