

**LOUDON COMMUNICATIONS COUNCIL MINUTES, FEBRUARY 16, 2009  
AT THE COMMUNITY BUILDING ON VILLAGE ROAD, LOUDON, NH.**

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**Meeting Attendees:**

Jenn Becker (Treasurer), Peter Pitman (Director), Mary Ann Steele (Chair), Samantha French (Ad Salesperson), Deb Kardaseski (Publications Coordinator)

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- A. Advertising Reports – Samantha reported that she had given Deb a list of ads that had been paid for March. She advised that ads had been received from Rick Winters, Candy McCoo, Steve Jackson, Lane’s Garage, Concord/Loudon Self-Storage, and the Ivory Rose. She advised that J&D had renewed its contract, and said that there were changes at Harry O. as a result of closing the car wash. Samantha asked if the Council would communicate with Steve Jackson about timing of ad payments. Samantha reported that she had received 8 new ads, 10 total. Samantha also reported that a number of smaller companies that previously had advertised on a month-to-month basis are no longer advertising, which every one agreed was attributable to the economy. She said the Ivory Rose also had called to see why no Ledgers were left there for distribution last month.
- B. Publication Coordinator – Deb Kardaseski reported that there may not have been enough Ledgers to deliver to the Ivory Rose because she had cut the printing run back to 2300, per the Council’s last discussion about the number of extra copies. Deb suggested leaving ½ bundle at each of the stops, and ½ bundle to her for the regular mailing. Deb said that she would email Amanda with the new plan for distribution to local businesses and the library.
- C. Secretary’s Report – The Council remains without a secretary. Mary Ann distributed minutes for the last two meetings. Jenn Becker noted an error in the November minutes and recommended a correction. The Council agreed to amend minutes. Jenn Becker moved their adoption as corrected. Peter Pitman seconded the motion and the minutes were approved.
- D. Treasurer’s Report – Treasurer Jenn Becker reported that the Town portion of funding for the Council for the current fiscal year is almost depleted. She also reported that the bill from the Concord Monitor was down from \$712 to \$595 because of the decrease in the number of issues printed. Jenn reported that the Council’s account balance is \$17,342.25, and when adjusted for outstanding contracts, is then reduced to \$14,151.75. After reviewing the report, Mary Ann made a motion, seconded by Peter Pitman, to adopt the Treasurer’s report. All concurred and the report was adopted as printed.
- E. Website Update – Sherry Blanchard was not present, so there was not update on the web.
- F. Old Business: The Council briefly discussed the upcoming Town Meeting. The warrant will be printed in the next issue.
- G. New Business –
- a. Deb said that she would need a list of candidates for Candidates’ Night,, which will be the first Monday in March at 7:00 p.m. at the Community Building.
  - b. Deb reviewed submissions for the next issue. The Council agreed that the “Moose” article should be on the front page.

The meeting adjourned at 7:18 p.m. The next meeting will be held on April 20, 2009 in the Community Building.

Respectfully submitted,  
Mary Ann Steele