

LOUDON COMMUNICATIONS COUNCIL MINUTES OF DECEMBER 18, 2006 AT THE COMMUNITY BUILDING – CHARLIE’S BARN, ON VILLAGE ROAD.

Council Members Present:

Raymond Cummings
Emily Bracey

Dorothy Mulkhey
Amanda Masse

Non-Members Present:

Deb Kardaseski
Samantha French

- I. Advertising Reports – Samantha French submitted ads and paperwork for fifteen advertisements total including five contracts and two new advertisers. Council members present thanked Samantha for her hard work in selling ads. Deb Kardaseski reported that she has ordered a four part carbon paper form for advertising insertion orders. One copy would be for the advertiser, one for Samantha as the ad salesperson, one for Dottie as treasurer with the payment and one for Deb as the publications coordinator with the ad materials. This was at a cost of \$18 for the NCR paper and provides 125 sets. Amanda Masse made a motion to approve payment to Deb Kardaseski for these forms; with a second by Dorothy Mulkhey the motion was approved. These forms will make it much easier to track ads and make sure everyone has the same information.
- II. Publication Coordinator – Deb Kardaseski reported on the January 2007 issue which is the 9th volume issue #1. Deb noted that the paper was a little light in the articles compared to what it has been but still received some great news. Girl Scout information with photos, Concord Hospital VNA stuff, Fish & Game info, mystery article, Young At Heart, Cub Scouts, American Legion, Merrimack Valley News, To Your Health article, Library news with puzzle, and aerial shots of Loudon that Deb Kardaseski took from a plane.
- III. Secretary’s Report – Amanda Masse distributed the minutes and agendas via email and brought a copies to the meeting. Those present reviewed the minutes. A motion was made by Dorothy Mulkhey to accept the minutes; with a second by Emily Bracey, the minutes were accepted.
- IV. Treasurer’s Report – Treasurer Dorothy Mulkhey read the income and expense report for November. For the month of November the beginning balance was \$17,000.74. There were deposits of \$2,183.47 and there were expenses of \$1,003.00. The ending balance for November was \$17,775.74. In the town account the balance is \$232.07. A motion was made by Amanda Masse to accept the Treasurer’s report as read; with a second by Emily Bracey, the report was accepted.
- V. Old Business-
 - a. New Member Recruit –Council members will continue to spread the word for individuals looking to volunteer for the Council.
 - b. Delivery Volunteer Update – Emily Bracey has been trained by Raymond Cummings and will be picking up the Loudon Ledgers from the Concord Monitor when they are ready. She will bring them to Direct-O-Mail with the payment leaving the number of bundles required and get the remainder to Amanda Masse for local deliveries.
 - c. Website Update – Emily Bracey will be meeting with Rodney Phillips after the Christmas and New Year holidays to become fully trained in the administration area of the website. She will also discuss with him the possibilities of getting assessment cards and tax maps on the site in the future.

VI. New Business-

- a. Budget – As Chairperson, Raymond Cummings submitted the paperwork for the Communications Council budget request. The Council has asked for \$15,000 to be in the budget and looks forward to the public hearings in January.

A motion was made by Amanda Masse to adjourn, with a second by Dorothy Mulkhey, the meeting adjourned at 7:07 p.m. The next meeting of The Loudon Communications Council will be held on Monday, January 22nd at 6:30 p.m. at The Community Building - Charlie's Barn in the village.

Respectfully Submitted,
Amanda Masse, Secretary
Loudon Communications Council