

LOUDON COMMUNICATIONS COUNCIL MINUTES
FEBRUARY 18, 2010
LOUDON ELEMENTARY SCHOOL

Meeting Attendees:

MaryAnn Steele	Jennifer Becker	Samantha French	Sharon Strout
Amanda Masse	Sherry Blanchard	Deb Kardaseski	
Dorothy Mulkehy	Peter Pitman	Tricia Ingraham	

- I. Advertising Reports – Samantha French reported on the ads she has sold for the March issue. She reviewed all new and existing ads.

- II. Treasurer’s Report – Treasurer Jennifer Becker distributed a complete Treasurer’s statement for the accounts as well as ad sales and commission expense reports. In the Loudon Communications Council account the previous balance as of January 18, 2010 was \$19,959.69. There were credits of \$2,601.52 and debits of \$2,304.76 leaving a balance of \$20,256.45 as of February 15, 2010. In the town expense account the balance was \$20,256.45 as of February 15, 2010. There were debits of \$5,787.00, leaving a balance of \$14,469.45. Jennifer explained that Ivory Rose overpaid for their ad, so she issued a refund. Jennifer noted that she renewed the post office box for 1 year. She also noted that she will be prepaying postage and we will see the charge next month. A motion was made by Peter Pitman to accept the treasurer’s reports as presented; with a second by Amanda Masse, the motion passed.

- III. Publication Coordinator – Deb Kardaseski reported on the articles she has received for the March issue. The issue will be a full one. She received a poem for the kid’s section. There was discussion in regards to the lack of submissions from kids, so Deb will put in a reminder in the March issue. Also, Deb will be putting in an article with photos from the sock hop held at LES. Permission is needed to print the sock hop photos; Deb will contact the appropriate person to allow use of the photos in the next issue.

- IV. Secretary’s Report – Mary Ann Steele presented Tricia Ingraham with a binder of Communication Council minutes, agendas, and treasurer’s statements from 2004-2008, due to the fact that Tricia will be taking over as the Secretary. There were no meeting minutes to review, as the last meeting was cancelled.

- V. Website Update – Sherry Blanchard began a discussion regarding house listings on the website. Currently, realtor ads are on the website. Sherry would like Debbie to give her the realtor ads without the home listings. Those present discussed the issue as to whether specific house listings should be advertised on the website. A motion was made by Peter Pitman to not have specific house listings on the website; with a second by Sharon Strout.

- VI. Old Business
 - a. Sherry Blanchard presented a newsletter to the committee and began a discussion of the ongoing issue of increased postage costs. Debbie Kardaseski expressed that a newsletter style would not save postage fees, due to the fact that the weight would increase because we are currently printing 32 pages on average. The average newsletter only has 8 pages. Debbie noted that currently, she is mailing 18 first class ledgers at a rate of \$1.22 each and bulk

mailing is done for approximately 2,105 people. Currently we pay approximately \$712 for printing.

A motion was made by Mary Ann Steele to adjourn, with a second by Peter Pitman, the meeting adjourned at 7:15 p.m. The next meeting of The Loudon Communications Council will be held on Monday, March 15 at 6:30 p.m. at The Loudon Elementary Conference Room.

Respectfully Submitted,
Tricia Ingraham, Secretary
Loudon Communications Council